



Prost!

Seven Oh Brew Oktoberfest Sponsorship/Booth levels

\$20,000 **ZONE SPONSORS - title sponsorship of main areas of event**

- Biergarten & Stage
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\$10,000 **NAMING RIGHTS FOR SIGNATURE EVENTS**

- Sauerkraut 5K
- Car show
- Keg Course
- Weiner Dog Races

\$10,000 **ACTIVITY SPONSORSHIPS**

- Fireworks
- Seven Oh Brew's Best Brew
- Keg Tappings
- Grape Stomping
- VIP Area

\$5,000 **ENTERTAINMENT PRESENTATIONS/CONTESTS**

- Keg Tappings
- Chicken Dance Contest
- Barrel Race
- Brat Eating
- Costume Contest
- Stein Hosting

VENDORS

Beverage and Food Trucks or Tents - \$1,000 deposit applied toward 25% gross revenue share

Non-food craft & product sales - \$500

Community Booths (service and non-sales vendors) - Start at \$1000

Non-profit (501c3) - \$250